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## CONTESTS, ADVERTISING AND PROMOTIONS

Any club, association or other organization must have prior approval for students' participation in any contest, advertising campaign or promotion. Approval may be given by the superintendent following recommendation by the teacher and principal. ~~Criteria to be used are:~~ based on the following criteria:

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A. A.—The objectives of the contest, campaign, or promotion shall be consistent with the district's goals and policies;

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B. B.—The proposed activity ~~shall~~will have educational value to the ~~partici-~~participants and be free of objectionable ~~advancement~~promotion of the name, product or special interest of the sponsoring group; and

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C. C.—Participation by a student ~~shall~~will not interfere with his/her program of curricular or co-curricular activities.  
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Cross References:      Board Policy 3220                      Freedom of Expression

Legal References:      AGO 9503.00 1995 No. 3      Schools - Districts - Students - Religion -  
Use of School Districts' Facilities by  
Student Groups for Religious Purposes

Revision Date:

Adoption Date: August 15, 2001  
Woodland School District #404